



## Dear BIG Impacts Community

We are pleased to share our vision for a new collaboration for people, organisations and communities working together to inspire and innovate for meaningful change

At BIG we aim to identify, describe and disseminate solutions to social and environmental issues in France. By testing in the Bordeaux area we aim to use any of the successes of our solutions to bring to scale for optimum impact throughout France. As a collaborative organization, our work is collective partnering with a broad range of stakeholders including businesses, local government and institutions, associations, academics, volunteers and people currently employed and unemployed. We welcome input into this initial set of priorities and look forward to future collaborations.

Pascal Rigo | BIG Bordeaux Impact Group | Director – BIG

## An experimental initiative seeking complementarity

Join a network of experts and enthusiasts to develop together, mobilise the community. Find help, ideas, skills, co-build innovative solutions, agreeing new ways to incentivise organisations to solve issues, draw up, use and analyse data for progress.

Activities will need to be developed or delivered by other organizations and individuals. In these cases BIG's role is to help bring projects to fruition, to ensure that individual pieces of work fit into a broader agenda for implementation and are made available in the region and when scaling up in France with clear and consistent messages.

## The role of BIG

BIG has a core staff responsible for coordination, communication, and undertaking some of the specific activities listed overleaf.

However BIG is much more than its core staff – it is a coalition of any and all individuals and organisations involved in the related activities we propose in the social or environmental sphere.

Only through collaboration can the outstanding needs and the ambitious proposed program of activities be achieved.

## Structure of BIG

BIG is governed by an Advisory Board representing core institutions active in the social or environmental sphere. A broader Network of Collaborators in the form of committees for each project BIG works on will support the governing board, acting as a repository of experience and advice for specific projects. Each project uses the same methodology that will be updated and continuously improved drawing on state of the art technology and experiences.

Management of BIG is overseen by Directors Mr Pascal RIGO and Mr Cedric CUESTAS. The BIG operations and day to day run by Annabel Lavielle with the help of Jeff Vigie and volunteers.

### Vision:

We are all responsible engaged citizens working together to protect the environment and create solutions that maintain a well-functioning society now and in the future.

### Mission

To serve society, boosting the efforts of people, organizations and communities through focusing on topics that address mutual objectives, foster wide participation, and encourage learning and sharing that lead to impactful scalable results.

The challenge is to create alignment around a common outcome and a shared measurement and data collection system that all players participate in rather than just identifying the knowledge gaps. Addressing the outstanding needs and amplifying the efforts of partners – is the impetus of forming BIG.

For further information please contact:

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## GENERAL FRAMEWORK

BIG proposes a general framework to explore each theme they work on that is outlined below. However, as the same approach is unlikely to work on all projects, BIG's best practice is to develop and implement a streamlined methodology for each project with committee members at the initial committee meetings.

### MANAGEMENT

#### Identifying committee members

BIG activities include finding the committee to move forward the project, a range of government, research and implementation organisations.

Big will identify team for committee and roles of team members.

#### Committee create the needs assessment

BIG activities include documenting the agreed needs assessment.

Big will document the needs assessment from advice from all committee members.

#### BIG LOGIC MODEL / Theory of Change

From the needs assessment, a logic model will be drawn up that will communicate the programs operations, activities, and goals.

Big will create a road map that presents the shared relationships among the resources, activities, outputs, outcomes, and impact for the program.

### COLLATING AND DISSEMINATING INFORMATION

#### Identifying actors in the region

BIG activities span from understanding the national landscape, to working with local partners. A range of government, research and implementation organisations work across this spectrum

BIG will help map out existing and potential actors in the space and identify gaps

#### BIG Platform

A platform provides an opportunity to collate the activities and advocacy efforts in a unified format

BIG will seek partners to develop a comprehensive online platform per theme unifying activities and efforts in a unified format

#### Identifying overlaps

Organisations working to reduce the employment share challenges and opportunities with each other and other social organisations

BIG will map programmatic and advocacy overlaps and explore opportunities for shared projects

#### Policy briefs

Thematic objectives require a multimodal approach, the complexity of the problem and the breadth of approaches can be overwhelming for all stakeholder

BIG will contribute to the development of a resource repository for stakeholders working in the field

#### Discussion Platform

Providing all actors the opportunity to share their experiences and contribute to exploring other ideas

BIG will work alongside key organisations to form peer networks and strengthen the advocacy voice

### TECHNICAL SUPPORT

#### Conceptual Framework

We need an evidence-based framework for describing, designing, implementing and evaluating comprehensive programs for each theme

BIG will foster the development and use of an evidence based conceptual framework in programs offered by organisations

#### Support for programs

We need to support organisations or enthusiastic individuals attempting to develop programs to help

BIG will provide a document review service for potential programs and foster longer term mentorship between peer programs

#### Evaluation Framework

High quality monitoring and evaluation efforts can be considerable in small programs where HR and technical capacity

BIG will support the development of standardized criteria for evaluation components of the comprehensive programs.

#### Data and research

It can be complicated to understand the costs and resources, for example moneys paid out by the government for the various categories of unemployed, and the help provided by the government to companies to hire

BIG will draw up comprehensive updated data charts that will eventually help with advocacy for each theme

### POLICY FOCUSED RESEARCH

#### Economic Analysis

Mobilising government to act requires a robust evidence base, discrete policy 'asks' and clear pragmatic rationale

BIG will seek economic analytic partners to undertake a comprehensive cost benefit analysis of proposed new programs